

FOR IMMEDIATE RELEASE

The Warranty Resource™ is Platinum Sponsor At 2009 CHBA National Conference, Quebec City

October 24, 2008, Vancouver B.C. - Conasys Inc., The Warranty Resource™, a provider of electronic customer service solutions, proudly announces today that the company is the Platinum Sponsor at the 66th annual Canadian Home Builders Association National Conference in Quebec City February 27th 2009 to March 1st 2009.

Conasys, The Warranty Resource™ and their leading edge online Homeowner Information Packages allows builders to provide new home buyers web based access to all the information they need about their new homes. Unlike the traditional home owner manuals given to new home buyers, The Warranty Resource Packages acknowledge the consumer demand of convenience, storage and amount of information provided about the new homes being purchased. Information ranging from paint color to instruction manuals for appliances are provided in their Online Homeowner Packages. Also available is community information including emergency contact numbers and even floor plans.

“Adopted by hundreds of builders across Canada, our program is changing the way builders provide after sales service to their customers and ultimately increasing Customer Satisfaction,” says Greg Stolz, Executive Vice President, Conasys. He adds, “Our program is easy to use and takes very little time allowing builders to build and the Warranty Resource to handle the information management.”

Conasys, The Warranty Resource™ plans to demonstrate their technology at the conference showcasing their dynamic SaaS (software as a service) product. With new home sales reacting to the current economy crisis, conference delegates will get a better understanding of how The Warranty Resource™ is a value add product and service to new homes. “New home buyers have an expectation and we’re here to help meet those expectations” says Stolz.

Conasys The Warranty Resource

CONASYS Consumer Assurance Systems Inc. is an information management company which provides data management tools that assist companies and consumers with warranty and after sales service. It is a private company based in Vancouver British Columbia Canada.

CHBA National Conference

Satisfying consumers today begins with high-quality products, materials and services. Meet the Past and Plan the Future will be the focus at the upcoming 2009 CHBA National Conference. A great opportunity for all industry leaders who want to work on meeting consumer expectations.

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